



RTIH's Top 100 Retail Technology Influencers List

The latest edition of the RTIH Top 100 Retail Technology Influencers List has arrived, sponsored by 3D Cloud by Marxent. Here are the people who made a splash in 2023 and are set for a barnstorming 2024.

RTIH has scoured the retail technology world to find the most influential figures for this comprehensive list of people and trends that shape the industry and help drive it forward. We're living in unprecedented times. The Covid-19 outbreak and cost-of-living crisis have driven a seismic change in shopping habits. We are seeing retailers taking innovative technologies like AR, AI, and spatial computing, and finding ways to use them to make customer experiences more exciting and dynamic.

Which is where the RTIH Top 100 Retail

Technology Influencers List comes in, presented, we should stress, in no particular order.

Such disruption requires new ways of problem solving and thought leaders who can both evangelise and execute on the likes of digital transformation and omnichannel success.

We hope you enjoy reading through it and, as always, if you would like to give feedback or believe that there are some glaring omissions, please feel free to get in touch (contact details can be found on page three of this magazine).

Scott Thompson, Editor and Founder, RTIH



Alice Rackley

CRISTINA RUTGERS-ASTOLFI

LinkedIn Bio Global Head of Analytics Ikea Customer Support | Digital Sustainable Transformation Leader | Customer Experience and Loyalty Expert | Speaker.

HARLEY FINKELSTEIN

Twitter/X Bio Entrepreneur // @Shopify President.

GIOVANNI ZACCARIELLO

LinkedIn Bio SVP Global Visual Experience at Coach.

BRYAN ROBERTS

Twitter/X Bio High quality tweets about shops, Haribo, mushrooms, burgers & football.

GARY NEWBURY

LinkedIn Bio Award winning Strategic Advisor & Delivery Executive | RAPID Transformation of Disrupted Supply Chain Performance | Industrial Strength | Field-Tested | RAPID Methodology | Contact me via RetailAID.ca.

SHISH SHRIDHAR

LinkedIn Bio Global Retail Startups Lead | RETHINK Retail Top 100 Retail Influencer 2022 | RTIH Top 100 Retail Technology Influencers | Advisory Board GMU Center for Retail Transformation.

TOM BETTS

LinkedIn Bio Group Data Director at Kingfisher plc (B&Q, Screwfix, Castorama, Brico Depot, Koçtaş).

JASON GOLDBERG

Twitter/X Bio Chief Commerce Strategy Officer @PublicisGroupe; Host of Jason & Scot E-commerce Podcast; Digital commerce, retail SME; @Forbes contributor (opinions=mine).

JONATHAN DE MELLO

Twitter/X Bio Retail & Retail Property expert. Founder & CEO of JDM Retail. NED. Top 25 Retail Influencer. Providing strategic consulting to retailers & property investors.

RTIH's Top 100 Influencers

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ANDREY GOLUB

Twitter/X Bio #Fashion & #Retail Strategist, #FashionTech & #RetailTech Expert.

NINA MIMICA

LinkedIn Bio Board Member and Chief Innovation Officer @ Studenac market // MBA in International Business.

PATRYK POWIERZA

LinkedIn Bio Żabka Nano Growth | Autonomous Retail | Newsletter Author.

LIZA AMLANI

LinkedIn Bio Retail Consultant and Trusted Advisor | Merchandising | Product Creation | Sustainability | Corporate Retail Strategy | Speed to Market | Supply Chain | Board Member.

FRANK BEARD

Twitter/X Bio Retail tech marketer | Speaker and writer | Once spent a month eating at gas stations and lived to tell the tale.

MICHAEL GABAY

LinkedIn Bio Co-Founder and CEO at Trigo.

KATHARINE MCKEE

LinkedIn Bio Fortune 500 E-commerce Strategist | Startup Advisor | Digital Commerce Expert | Increasing Margins and Growth | Founder of Morphology Consulting@ | Forbes Next 1000.

MICHAEL LEBLANC

LinkedIn Bio Founder | Strategic Advisor | Keynote Speaker | Podcaster | Top Global Retail Influencer | YouTube BBQ Show Producer & Host.

DEANN CAMPBELL

LinkedIn Bio Retail strategy & CX expert | Top Retail Influencer | Speaker | RetailWire BrainTrust | RETHINK Retail Advisory Council | I help companies elevate customer experiences and profit margins.

STACEY WIDLITZ

LinkedIn Bio Chief Int. Store Hunter SW Retail Advisors, Co-Founder @thedealmakehers. Duchess of Retail, NED, Angel Investor, Biz TV reg, fmr sell-side, Perma jet lag, forbes.

MICHELLE GRANT

Twitter/X Bio Exploring the impact of digital transformation in retail and consumer goods. @Salesforce. Former Head of Retailing @Euromonitor. All opinions are my own.

MARSHALL KAY

LinkedIn Bio Strategic Advisor to retailers, global brands, investors and others connected to Retail. Speaker. Writer on Retail topics for Forbes. One of 2022's most influential Thought Leaders (as awarded by RETHINK Retail).

STEVE DENNIS

Twitter/X Bio Strategy consultant. Keynote speaker. Top #retail influencer. Best-selling author of "Remarkable Retail: How to Win & Keep Customers in the Age of Disruption."

BRENDAN WITCHER

Twitter/X Bio @Forrester Vice President / Principal Analyst for Digital Business Strategy, Customer Engagement, eCommerce, Personalization, Omnichannel, Retail, Mobile, & AI.

OLIVER GUY

LinkedIn Bio Empowering industry leaders to innovate & compete with greater agility. | Microsoft Retail.

JEFF ROSTER

Twitter/X Bio Cohost #ThisWeekInInnovation & #ThirdEyePodcastNetwork.ThirdEye Advisor-Retail, RETHINK Retail Top 100 Retail Influencer, Orphan advocate #AI #lowcode #IoT.



Andrew Busby

ANDREW BUSBY

Twitter/X Bio Founder @RetailReflect | Best-Selling Author | International Keynote Speaker | Former @Forbes | RTIH & RETHINK Retail top influencer | Views my own.

SCOTT THOMPSON

Twitter/X Bio Founder and Editor @RTIH_RetailTech #retailtech #retailtechnology #retail #retailsystems #payments #onlineshopping #ecommerce.

VIV CRASKE

LinkedIn Bio Advisor for retail/FoodTech/online grocery scale ups | Author.

MATTHEW TAYLOR

LinkedIn Bio Partner at EY | CIO | Seasoned Global IT Delivery, Transformation and Operations Leader | FBCS | CITP | CISSP | CCSP | RTIH Top 100.

STEVE COLLINGE

LinkedIn Bio LinkedIn Influencer, International Speaker and Expert on the Home & Garden Industry. Group Managing Director @ QEP UK Limited | Sales & Marketing Director.

Yael KOCHMAN

LinkedIn Bio Retail Disruptor | TheMarker 40/40.



Matthew Taylor (left) and Mike Cadden (centre)



Matt Bradley (left)

PAUL DO FORNO

Twitter/X Bio Managing Director / Eminence Lead Commerce Practice @DeloitteDigital. B2B B2C Commerce Digital Transformation Expert. Alum: @uofwaterloo.

RON THURSTON

LinkedIn Bio Best Selling Author of RETAIL PRIDE, Host of the RETAIL IN AMERICA Podcast, ReTHINK Retail 100 Most Influential People, Live Full Time in an Airstream.

BECK BESECKER

LinkedIn Bio Founder & CEO, 3D Cloud by Marxent.

DAVID POLINCHOCK

LinkedIn Bio Helping retailers and brands understand the emerging tech impacting the physical space, including AR & the metaverse. 30 years' experience in VR.

TIFFANY LUNG

Twitter/X Bio I write about retail, tech and innovation at @Forbes, @TatlerAsia, @InRetailAsia, @JingDaily | @RETHINK_Retail Top Retail Influencer | Web3 & NFT enthusiast.

MATT BRADLEY

LinkedIn Bio Director & Founder - Retail Technology Show.

MIKE CADDEN

LinkedIn Bio Transformational retail focused IT Director/CIO/Programme Manager; RTIH Top 100 Retail Tech influencer.

CATHERINE SHUTTLEWORTH

Twitter/X Bio ceo and founder of savvy marketing, retail commentator permanently curious and always on look out for great ideas

MARTIN NEWMAN

Twitter/X Bio The Consumer Champion. Founder http://CustomerServiceAction.com Agent: http://KnightAyton.co.uk New book out now: http://bit.ly/PowerofCX

GREG DEACON

Twitter/X Bio VP Groups & Business Development @SnappyShopperUK | Retail Solutions | Retail Media | Brand Builder | Delivery | Tech | LFC.

MEGAN LUDLOW

LinkedIn Bio RTIH Top 100 Retail Tech Influencer | On the search for innovative businesses to help turbocharge M&S's digital transformation.

TREVOR SUMNER

Twitter/X Bio Head of AI @tryraydiant, reinventing #retail, founder of LocalVox, tech exec, #NYC native, amateur chef & global #scuba diver. Contributor for @Inc and @Forbes.

CAS PATON

LinkedIn Bio Founder and CEO of OnBuy.com - Where loyalty is rewarded.

BRITAIN LADD

Twitter/X Bio Global supply chain management, micro-fulfilment, and strategy. #retail #supplychain.



Cas Paton (centre)

SARAH HOFSTETTER

LinkedIn Bio President at Profitero, Campbell Soup Board Member, 25+ year digital, marketing & tech entrepreneur.

JENNIFER STEPHENS

LinkedIn Bio Chief Marketing & Digital Officer / NED - Innovation / Ecommerce / Retail / Consumer / Top 100 Fashion Tech. Web3 - CPG Mentor | Blox Mentor | FWB Member | Real Vision Member - JROE.ETH.

MICHELLE KEARNS

Twitter/X Bio Digital Leader @BootsUK Ireland | @OHT_Ireland. Founder | #CIO #Health #Retail #TechAtBoots #DElinTech | Loving life #Dancing #Rugby #Shenanigans she/her.

CONOR ROSE

LinkedIn Bio Principal Strategist at Marks and Spencer.

ANDY BALDAUF

Twitter/X Bio Top 100 Retail Tech Influencer | Done is better than perfect |Master #DigitalBusiness @fhhwz #digital #retail #ecommerce #marketing #innovation.

TONY D'ONOFRIO

Twitter/X Bio Top 100 Retail Influencer, CEO / CCO, Private Equity Board Advisor, 8800+Contacts / 160,000+ Linked-In Followers, Consulting, Motivational Speaker. Views my own.

RICHARD HAMMOND

Twitter/X Bio Author of Friction/Reward and Smart Retail; sold globally in 22 languages. Created the friction versus reward metric (FvR), loves retail and customers.

SUCHARITA KODALI

Twitter/X Bio Retail analyst @Forrester, a technology research firm. Comments and views are my own.

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CHRISTINE RUSSO

LinkedIn Bio Leading Industry Voice. Host of Invite-only Executive Interviews on the What Just Happened Podcast produced by Marketscale. Moderator, Advisory Board Member and Contracted For My Unique and Winning B2B Growth Techniques.

STEVE LISTER

LinkedIn Bio Sustainability Director - Global Brands & Retailers at HH Global RETHINK Retail - Top Retail Influencer 2023 - Retail Expert.

Christine Russo



NEIL SAUNDERS

Twitter/X Bio Managing Director of GlobalData Retail, founder of Conlumino. I analyse all sorts of things to do with retail, shopping, and consumers.

NIKKI BAIRD

LinkedIn Bio Vice President of Strategy at Aptos Retail.

NEIRA JONES

Twitter/X Bio Advisor| Speaker| Payments| Innovation| Fintech| Regtech| Security | Cyber | I make it happen... <http://neirajones.thinkific.com> <http://instagram.com/neirajones>.

PAULA ROSENBLUM

Twitter/X Bio Technology-driven customer-centric retail is my passion.

MAUREEN HINTON

Twitter/X Bio Retail analyst - UK, global, all views expressed are my own.

NATALIE BERG

LinkedIn Bio Retail Analyst / Author / Podcast Host #RetailDisrupted.

TOBY PICKARD

Twitter/X Bio Innovations, trends, futures insight provider | Speaker | Solutions that enhance retailing. #StoreoftheFuture #FutureofRetail #DigitalDisruption.

JO HICKSON

LinkedIn Bio Head of Innovation Lab, Tesco Technology, Group Innovation.

GLENN FAULKNER

Twitter/X Bio Proud father of 4, adopted Yorkshire man Technical Program Manager at AiFi. Views expressed are my own



Richard Hammond (left)

KATE HARDCASTLE

LinkedIn Bio The Leading Consumer Engagement Specialist - Advisor, Broadcaster, Speaker - UK, USA, UAE.

DEBORAH WEINSWIG

LinkedIn Bio CEO & Founder at Coresight Research | Thought Leader and Keynote Speaker in Metaverse, China, Retail, Livestream and Retail Tech | Board Member.

PAUL WILKINSON

Twitter/X Bio Product Manager, Groceries at Deliveroo - formerly at Alexa Shopping and "an unlikely Tesco employee" according to Wired. Own opinions.

STEVE DRESSER

Twitter/X Bio Insight and advisory for retail execs worldwide. "The man supermarket CEO's turn to (BBC) "Let's make retail great again", #10. SEN Tribunal vet.

REBEKAH KONDRAT

Twitter/X Bio Founder, rekon Retail™ | Former @Apple, @

WarbyParker, @OutdoorVoices, Joybird | Founder at rekon Retail | Ballerina | Retail is Alive™ rebekah@rekonretail.com.

CELIA VAN WICKEL

LinkedIn Bio eCommerce | Retail | CPG | Analytics Thought Leader | Thoughts Expressed Are My Own.

EVA PASCOE

Twitter/X Bio Pioneer of Cybercafe Cyberia, ex-Topshop e-commerce, @ShopifyPlus, Cybersalon, retailtech, Future High Street, GrimseyReview 2.0.

NADINE NEATROUR

LinkedIn Bio Director of Marketing, Selfridges. Customer Centric Leader. Helping brands see through a customer lens to drive sustainable growth. Advisory. Consulting. NED.

BOB PHIBBS

Twitter/X Bio Bob Phibbs, the Retail Doctor. Professional speaker on retail sales, training and marketing. Author, blogger, business makeover specialist, retail influencer.

MIYA KNIGHTS

LinkedIn Bio Magazine publisher, author, speaker.

GEOFFREY BARRACLOUGH

Twitter/X Bio Business of Payments. New blog looking at how Paytech makes money. Sign up for the newsletter.

OLIVER BANKS

Twitter/X Bio Helping retailers transform operating models. Coach & consultant. Podcast host of the Retail Transformation Show.

GRAHAM SOULT

Twitter/X Bio #Retail consultant at @CannyInsights, @HighStreetsTF Expert, @PlaceManagement Fellow, and @Durham_Business vice-chair. BBC: "The NE's best-known retail expert"

GREGG LONDON

[LinkedIn Bio](#) U.P.C. Database / Supply Chain Consultant - Grocery Pragmatist.

ALEX BAKER

[LinkedIn Bio](#) 100 Top Retail Influencer 2023 | Senior Advisor | Speaker | Angel Investor | Impact Entrepreneur.

SIMEON SIEGEL

[LinkedIn Bio](#) Managing Director, Senior Analyst, Board Member.

IAN SHEPHERD

[LinkedIn Bio](#) Chairman, Bensons for Beds, and regular writer on retail & consumer topics.

RICHARD LIM

[LinkedIn Bio](#) Chief Executive at Retail Economics.

OSKAR JAKOBSSON

[LinkedIn Bio](#) Chief Product Officer (CPO), Retail influencer, speaker and Innovator. Board member and senior advisor.

IAN SCOTT

[LinkedIn Bio](#) Understanding the shifting retail landscape, delivering actionable solutions with global shopper marketing insights and a customer centric perspective.

KRZYSZTOF HEYDA

[LinkedIn Bio](#) Omnichannel Development Manager | Product Manager | Retail Technologist | Vintage Tech Lover | ex-żappka.

JEFF ROSTER

[Twitter/X Bio](#) Cohost #ThisWeekInInnovation & #ThirdEyePodcastNetwork.ThirdEye Advisor-Retail, RETHINK Retail Top 100 Retail Influencer, Orphan advocate #AI #lowcode #IoT.

HARMONY MURPHY

[LinkedIn Bio](#) Senior Advertising Head @ Google | ex eBay GM, ex Telegraph Global Head, Advisory Board Member, Certified Coach.

KATIE ROLFE

[LinkedIn Bio](#) Head of Customer Experience at InPost UK.

NAOMI SIMCOCK

[LinkedIn Bio](#) Operations Director, John Lewis Partnership.

CAROLE KINGSBURY

[LinkedIn Bio](#) CIO | Technology Director | People-focused Change and Digital Transformation Leader.

SUSANNAH JAFFER

[LinkedIn Bio](#) Founder of ZERRIN | Sustainable Fashion, Media & Retail | Singapore/London | LinkedIn Top Voices Green.

RICK WATSON

[LinkedIn Bio](#) eCommerce Strategy Consultant | Strategic eCommerce Consulting to Optimize Your Results | eCommerce SaaS Positioning and Go-to-Market Strategy | Organizational Change Management | E-Commerce Expert Witness.

ART SEBASTIAN

[LinkedIn Bio](#) Entrepreneur | Retail Influencer | Omni-Channel Marketing | Digital Transformation | Retail Media Networks | Go-to-Market Strategy.

RICHARD WALKER

[Twitter/X Bio](#) Executive Chair @IcelandFoods @BywaterProp @IcelandCharity. Ambassador @AlzResearchUK @WildlifeTrusts. Vice President @FaunaFloraInt. Insta: richardiceland

JOHN-PIERRE KAMEL

[LinkedIn Bio](#) Retail, Omni-Channel, Mobility and Technology Executive | Rethink Retail Top Retail Expert 2024.

CHRIS IGWE

[LinkedIn Bio](#) Global Retail Strategy Advisor & Founder at CHRIS IGWE INTERNATIONAL | Retail Real Estate authority | MD Karine Augis | Top Retail Expert | Keynote Speaker | Author.

HOW DO WE IDENTIFY THE TOP 100?

We use a variety of sources to select our top 100, including feedback from industry observers, research within our own networks, direct or third-party nominations via our website, and social media tools.

In addition to social presence, we also take into account award winners and judges, event speakers, books published, media appearances, and people building innovative companies, solutions etc in the retail space.



Harmony Murphy



Toby Pickard (centre)