



RTIH TOP 100

Retail Technology Influencers List

The latest edition of the RTIH Top 100 Retail Technology Influencers List has arrived! Here are the people who made a splash in 2022 and are set for a barnstorming 2023.

RTIH has scoured the retail technology world to find the most influential figures for this comprehensive list of people and trends that shape the industry and help drive it forward.

We're living in unprecedented times.

The Covid-19 outbreak has driven a seismic change in shopping habits, with checkout free stores, automation in the supply chain, rapid delivery services, and the metaverse making waves.

Such disruption requires new ways of problem solving and thought leaders who can both evangelise

and execute on the likes of digital transformation and omnichannel success.

Which is where the RTIH Top 100 Retail Technology Influencers List comes in, presented, we should stress, in no particular order.

We hope you enjoy reading through it and, as always, if you would like to give feedback or believe that there are some glaring omissions, please feel free to get in touch (contact details can be found on page three of this magazine).

Scott Thompson, Editor and Founder, RTIH

Influencers list

ELODIE PERTHUISOT

Twitter bio: Chief E Commerce, Digital Transformation and Data Officer at Carrefour.

DANIELLE VERMEER

Vermeer recently left her “dream job” leading resale fashion CX at Amazon for life at a fashion tech startup.

She is now Co-founder and CEO at Teleport, a social commerce app to share and shop outfit videos in a Gen Z driven community (think TikTok and Depop combined).

In a Twitter post, she said: “I believe the future of fashion is where content, community and (re) commerce collide.”

“Younger consumers want a “third space” online to express their authentic style and to shop cute clothes from trusted peers. I’m obsessed with making this vision a reality.”

Teleport is co-founded by Jon Choi (ex-Ethereum, Dropbox).

Vermeer added: “We believe that fashion is more than just the clothes you wear. It’s a way to express your unique style, get inspired and make genuine connections in a niche community.”

VALA AFSHAR

Twitter bio: Chief Digital Evangelist @Salesforce | Columnist: @ZDNet | Show: @DisrupTVShow | Book: <http://bit.ly/tposbe>

TOBI LUTKE

Twitter bio: @Shopify CEO by day, Dad in evening, hacker at night. Aspiring comprehensivist. (tweets auto delete) retweet/like=noteworthy share, not endorsement.

GIOVANNI ZACCARIELLO

LinkedIn bio: SVP Global Visual Experience at Coach.

SHISH SHRIDHAR

LinkedIn bio: Global Retail Startups Lead | RETHINK Retail Top 100 Retail Influencer 2022 | RTIH Top 100 Retail Technology Influencers | Advisory Board GMU Center for Retail Transformation.

SCOT WINGO

Twitter bio: @GetSpiffy CEO, Board @ChannelAdvisor, @zverse3d. Podcast on ecomm/retail with @retailgeek <http://jasonandscot.com> and <http://tweenerfund.com>.



CAS PATON

LinkedIn bio: Founder and CEO of OnBuy.com - Where loyalty is rewarded.

GARY NEWBURY

LinkedIn bio: Award winning Strategic Advisor & Delivery Executive ◊ ◊ ◊ ◊ RAPID Transformation of Disrupted Supply Chain Performance ◊ ◊ ◊ Industrial Strength ◊ ◊ ◊ Field-Tested ◊ ◊ ◊ RAPID Methodology ◊ ◊ ◊ Contact me via RetailAID.ca.

JASON GOLDBERG

Twitter bio: Chief Commerce Strategy Officer @PublicisGroupe; Host of Jason & Scot E-commerce Podcast; Digital commerce, retail SME; @Forbes contributor (opinions=mine).

JONATHAN DE MELLO

Twitter bio: Retail & Retail Property expert. Founder & CEO of JDM Retail. NED. Top 25 Retail Influencer. Providing strategic consulting to retailers & property investors.

PATRYK POWIERŻA

LinkedIn bio: Żabka Nano Growth | Autonomous Retail | Newsletter Author.

ANDREY GOLUB

Twitter bio: #Fashion & #Retail Strategist, #FashionTech & #RetailTech Expert.

OLIVER GUY

LinkedIn bio: Empowering industry leaders to innovate & compete with greater agility. | Microsoft Retail.

Influencers list

KATHARINE MCKEE

LinkedIn bio: Fortune 500 E-commerce Strategist | Startup Advisor | Digital Commerce Expert | Increasing Margins and Growth | Founder of Morphology Consulting@ | Forbes Next 1000.

STEVE DENNIS

Twitter bio: Strategy consultant. Keynote speaker. Top #retail influencer. Best-selling author of "Remarkable Retail: How to Win & Keep Customers in the Age of Disruption."

JUSTINE MOORE

Twitter bio: Consumer partner @a16z (or a plausible-sounding bot) | Author of Accelerated | Twin of @omooortweets.

LIZA AMLANI

Twitter bio: Go To Expert in Retail Merchandising, Product Creation & Speed to Market | Board Member | RETHINK Retail Top Influencer.

MICHAEL GABAY

LinkedIn bio: Co-Founder and CEO at Trigo.

DEANN CAMPBELL

LinkedIn bio: Retail strategy & CX expert | Top Retail Influencer | Speaker | RetailWire BrainTrust | RETHINK Retail Advisory Council | help companies elevate customer experiences and profit margins.

STACEY WIDLITZ

Twitter bio: Chief Int. Store Hunter SW Retail Advisors, Co-Founder @thedealmakehers. Duchess of Retail, NED, Angel Investor, Biz TV reg, fmr sell-side, Perma jet lag, forbes.

MICHELLE GRANT

Twitter bio: Exploring the impact of digital transformation in retail and consumer goods. @Salesforce. Former Head of Retailing @Euromonitor. All opinions are my own.

MARSHALL KAY

LinkedIn bio: Strategic Advisor to retailers, global brands, investors and others connected to Retail. Speaker. Writer on Retail topics for Forbes. One of 2022's most influential Thought Leaders (as awarded by RETHINK Retail).



LUKE JENSEN

Twitter bio: CEO of Ocado Solutions. Bringing smart e-commerce technology to leading retailers globally. Retweets do not = endorsements. Views my own.

MICHAEL LEBLANC

LinkedIn bio: Founder | Strategic Advisor | Keynote Speaker | Podcaster | Top Global Retail Influencer | YouTube BBQ Show Producer & Host.

BEN ZETTLER

Twitter bio: Helping brands grow @zettlerdigital @Shopify @ShopifyPlus @klaviyo Partner | #Terps '12 | ...Dad first @staceyzettler.

BRENDAN WITCHER

Twitter bio: @Forrester Vice President / Principal Analyst for Digital Business Strategy, Customer Engagement, eCommerce, Personalization, Omnichannel, Retail, Mobile, & AI.

JEFF ROSTER

Twitter bio: Cohost #ThisWeekInInnovation & #ThirdEyePodcastNetwork. ThirdEye Advisor-Retail, RETHINK Retail Top 100 Retail Influencer, Orphan advocate #AI #lowcode #IoT.

SCOTT THOMPSON

Twitter bio: Founder and Editor @RTIH_RetailTech #retailtech #retailtechnology #retail #retailsystems #payments #onlineshopping #ecommerce.

Influencers list

TIFFANY LUNG

Twitter bio: I write about retail, tech and innovation at @Forbes, @TatlerAsia, @InRetailAsia, @JingDaily | @RETHINK_Retail Top Retail Influencer | Web3 & NFT enthusiast.

MATT PAVICH

LinkedIn bio: Sr. Director, Retail Innovation at Revionics, an Aptos Company Leading Industry Expert on Retail Pricing Best Practices.

MATT TAYLOR

Matt is a partner and the technology transformation practice lead for CPR at EY.

He previously led large scale complex global IT transformation, e-commerce, delivery and recoveries for over 20 years at Accenture. He is also a Fellow of the Chartered Institute for IT, and a member of the RTIH Innovation Awards judging panel.

STEVE COLLINGE

Steve has been a consultant within the retail industry for ten years, with a growing list of clients including eBay, ManoMano and others and boasting over 27,000 followers for his content on LinkedIn.

PAUL DO FORNO

Twitter bio: Managing Director / Eminence Lead Commerce Practice @DeloitteDigital. B2B B2C Commerce DigitalTransformation Expert. Alum: @uofwaterloo.

ANDREW BUSBY

Twitter bio: Founder @RetailReflect | Best-Selling Author | International Keynote Speaker | Former @Forbes | RTIH & RETHINK Retail top influencer | Views my own.

RON THURSTON

LinkedIn bio: Best Selling Author of RETAIL PRIDE, Host of the RETAIL IN AMERICA Podcast, ReTHINK Retail 100 Most Influential People, Live Full Time in an Airstream.

DAVID POLINCHOCK

LinkedIn bio: Helping retailers and brands understand the emerging tech impacting the physical space, including AR & the metaverse. 30 years' experience in VR.



SEBASTIAN SIEMIATKOWSKI

Twitter bio: Co-founder and CEO of @Klarna. Smooth shopping! Trying my best to be the nightmare of the bank establishment worldwide! Do all I can so customers will love us.

RICH CORBRIDGE

Twitter bio: #CDIO across public & private sectors | @WiredUK Change Maker '22 | @BCS No.1 CIO '22 | #Digital #Transformation #Vinyl | Own Views.

VIV CRASKE

LinkedIn bio: Advisor for retail/FoodTech/online grocery scale ups | Author.

MATT BRADLEY

Matt is Event Director at Retail Technology Show, which this year takes place at London's Olympia on 26th-27th April.

Influencers list

MIKE CADDEN

LinkedIn bio: Transformational retail focused IT Director/CIO/Programme Manager; RTIH Top 100 Retail Tech influencer.

CATHERINE SHUTTLEWORTH

Twitter bio: ceo and founder of savvy marketing, retail commentator permanently curious and always on look out for great ideas.

MARTIN NEWMAN

Twitter bio: The Consumer Champion. Founder <http://CustomerServiceAction.com> Agent: <http://KnightAytton.co.uk> New book out now: <http://bit.ly/PowerofCX>

GREG DEACON

Twitter bio: VP Groups & Business Development @ SnappyShopperUK | Retail Solutions | Retail Media | Brand Builder | Delivery | Tech | LFC.

MEGAN LUDLOW

LinkedIn bio: RTIH Top 100 Retail Tech Influencer | On the search for innovative businesses to help turbocharge M&S's digital transformation.

TREVOR SUMNER

Twitter bio: Head of AI @tryraydiant, reinventing #retail, founder of LocalVox, tech exec, #NYC native, amateur chef & global #scuba diver. Contributor for @Inc and @Forbes.

BRYAN ROBERTS

Twitter bio: High quality tweets about shops, Haribo, mushrooms, burgers & football.

NICK LANSLEY

LinkedIn bio: Innovation Insider at Nick Lansley's Innovation Lab.

BRITAIN LADD

Twitter bio: Global supply chain management, micro-filment, and strategy. #retail #supplychain.

JENNIFER STEPHENS

LinkedIn bio: Chief Marketing & Digital Officer / NED - Innovation / Ecommerce / Retail / Consumer / Top 100 Fashion Tech. Web3 - CPG Mentor | Blox Mentor | FWB Member | Real Vision Member - JROE.ETH.

CHRISTINE RUSSO

LinkedIn bio: Leading Industry Voice. Host of Invite-only Executive Interviews on the What Just Happened Podcast produced by Marketscale. Moderator, Advisory Board Member and Contracted For My Unique and Winning B2B Growth Techniques.



Shaping the Future of Retail

5 essentials for delivering IT transformation



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Influencers list

SARAH HOFSTETTER

LinkedIn bio: President at Profitero, Campbell Soup Board Member, 25+ year digital, marketing & tech entrepreneur.

MICHELLE KEARNS

Twitter bio: Digital Leader @BootsUK Ireland | @OHT_Ireland. Founder | #CIO #Health #Retail #TechAtBoots #DEInTech | Loving life #Dancing #Rugby #Shenanigans she/her.

LEIGH SPARKS

Twitter bio: Professor of Retail Studies, Deputy Principal, University of Stirling, Chair Scotland's Towns Partnership, Welsh Rugby Fan. Personal/retail account.

ERIK HUBERMAN

Twitter bio: Founder & CEO @HawkeMedia #HawkeMethod #HawkeVentures #HawkeCapital #HawkeTalk #HawkeFest #EcomWeekLA <http://intro.co/erikhuberman>

ANDY BALDAUF

Twitter bio: Top 100 Retail Tech Influencer | Done is better than perfect | Master #DigitalBusiness @fhhwz #digital #retail #ecommerce #marketing #innovation.

TONY D'ONOFRIO

Twitter bio: Top 100 Retail Influencer, CEO / CCO, Private Equity Board Advisor, 8800+Contacts / 160,000+ Linked-In Followers, Consulting, Motivational Speaker. Views my own.

RICHARD HAMMOND

Twitter bio: Author of Friction/Reward and Smart Retail; sold globally in 22 languages. Created the friction versus reward metric (FvR), loves retail and customers.

SUCHARITA KODALI

Twitter bio: Retail analyst @Forrester, a technology research firm. Comments and views are my own.

STEVE LISTER

LinkedIn bio: Sustainability Director - Global Brands & Retailers at HH Global RETHINK Retail - Top Retail Influencer 2023 - Retail Expert.

MARY PORTAS

Queen of Shops and co-chair of the Better Business Act, Mary Portas, has been confirmed as a keynote speaker at Retail Technology Show 2023.

Portas will join over 100+ retail thought leaders taking to the stage at the event.

Speaking on the Headline Stage on day two, moderated this year by retail broadcaster and 'Customer Whisperer' Kate Hardcastle, she will discuss the role of human connectivity and the Kindness Economy in the future of retail.

Portas will explore what this new value system, where businesses must understand the fundamental role they play in the fabric of people's lives, means for retailers – and their omnichannel technology roadmaps – as they look ahead to 2023 and beyond.



Influencers list

NEIL SAUNDERS

Twitter bio: Managing Director of GlobalData Retail, founder of Conlumino. I analyse all sorts of things to do with retail, shopping, and consumers.

BEN PARR

Twitter bio: AI Founder/Advisor/Builder | Co-founder & President, @OctaneAI (AI for ecommerce) | Author, @Captivology | Formerly @Mashable @CNET | Forbes 30Under30.

NEIRA JONES

Twitter bio: Advisor| Speaker| Payments| Innovation| Fintech| Regtech| Security | Cyber | I make it happen... <http://neirajones.thinkific.com> <http://instagram.com/neiraj0nes>.

PAULA ROSENBLUM

Twitter bio: Technology-driven customer-centric retail is my passion.

MAUREEN HINTON

Twitter bio: Retail analyst - UK, global, all views expressed are my own.

NATALIE BERG

LinkedIn bio: Retail Analyst / Author / Podcast Host #RetailDisrupted.

TOBY PICKARD

Twitter bio: Innovations, trends, futures insight provider | Speaker | Solutions that enhance retailing. #StoreoftheFuture #FutureofRetail #DigitalDisruption.

JO HICKSON

Jo is Head of Labs, Tesco Technology, Group Innovation.

FRANK BEARD

Twitter bio: Marketing + CX at @StandardAI | Retail speaker, writer, analyst | Once spent a month eating at gas stations and lived to tell the tale.

GLENN FAULKNER

Twitter bio: Proud father of 4, adopted Yorkshire man Technical Program Manager at AiFi. Views expressed are my own

DEBORAH WEINSWIG

LinkedIn bio: CEO & Founder at Coresight Research | Thought Leader and Keynote Speaker in Metaverse, China, Retail, Livestream and Retail Tech | Board Member.

OLIVER BANKS

Twitter bio: Helping retailers transform operating models. Coach & consultant. Podcast host of the Retail Transformation Show.

PAUL WILKINSON

Twitter bio: Product Manager, Groceries at Deliveroo - formerly at Alexa Shopping and "an unlikely Tesco employee" according to Wired. Own opinions.

STEVE DRESSER

Twitter bio: Insight and advisory for retail execs worldwide. "The man supermarket CEO's turn to (BBC) "Let's make retail great again", #10. SEN Tribunal vet.

REBEKAH KONDRAT

Twitter bio: Founder, rekon Retail™ | Former @Apple, @WarbyParker, @OutdoorVoices, Joybird | Founder at rekon Retail | Ballerina | Retail is Alive™ [rebekeh@rekonretail.com](http://rekonretail.com).

CELIA VAN WICKEL

LinkedIn bio: eCommerce | Retail | CPG | Analytics Thought Leader | Thoughts Expressed Are My Own.

EVA PASCOE

Twitter bio: Pioneer of Cybercafe Cyberia, ex-Topshop e-commerce, @ShopifyPlus, Cybersalon, retailtech, Future High Street, GrimseyReview 2.0.

OLGA KOTSUR

LinkedIn bio: Co-Founder at Mercaux: The Next Generation In-Store Experience and Checkout Platform.

NADINE NEATROUR

Nadine is Marketing Manager at Selfridges and a member of the RTIH Innovation Awards judging panel.

BOB PHIBBS

Twitter bio: Bob Phibbs, the Retail Doctor. Professional speaker on retail sales, training and marketing. Author, blogger, business makeover specialist, retail influencer.

Influencers list



NIKKI BAIRD

Twitter bio: retail technology maven @nikkibaird@hachyderm.io

MIYA KNIGHTS

Miya is co-author of Omnichannel Retail and Amazon: How the World's Most Relentless Retailer Will Continue to Revolutionise Commerce, as well as a regular media commentator and events speaker.

IMRAN ANSANI

With over 20 years' experience in Fortune 100 omnichannel retailers/stakeholders such as Walmart, Dell and FedEx, Imran is a sought after contributor and speaker at leading retail conferences, having worked across all stops on retail customers' and operators' journeys - both in physical stores as well as online.

In his current role as head of retail edge computing solutions at Dell, he's developing solutions to help modernise retail IT infrastructure and set up retailers for successful digital transformation using emerging technologies such as AI/ML, AR/VR, robotics/automation, cloud/edge computing etc.

WIZZ SELVEY

Wizz is former Head of Buying at Selfridges and Director at Cowshed Beauty and Soho Home.

She is a champion for change in the retail industry, has an instinct for trends, how to build a disruptive brand and is an expert on customer behaviour.

As well as speaking internationally she is a regular contributor to trade and mainstream media, being featured in the likes of WGSN, Beauty Independent, Metro, Daily Mail, NatWest Business, and City AM.

She is also a member of the RTIH Innovation Awards judging panel.

GEOFFREY BARRACLOUGH

Twitter bio: Business of Payments. New blog looking at how Paytech makes money. Sign up for the newsletter.

GRAHAM SOULT

Twitter bio: #Retail consultant at @CannyInsights, @HighStreetsTF Expert, @PlaceManagement Fellow, and @Durham_Business vice-chair. BBC: "The NE's best-known retail expert"

WARREN RICHMOND

LinkedIn bio: CEO & Founder, Situ Live & Revium Group | Chair, Retail Marketing Group.

Influencers list

DANNY RAPPAPORT

Danny joined PMC as Director of Consulting in October 2021. He came onboard from Capgemini, where he was a Vice President in the UK, operating across verticals including finance and retail.

He brings a wealth of experience in providing technology and business services to the retail, finance and CPG sectors, having worked in senior executive level positions in the UK, the Netherlands and India.

In 2022, he chaired a 'state of the retail sector' panel discussion, attended by leading retailers, tech suppliers, analysts and consultants, at the RTIH Innovation Awards.

GREGG LONDON

LinkedIn bio: U.P.C. Database / Supply Chain Consultant - Grocery Pragmatist.

ALEX BAKER

LinkedIn bio: 100 Top Retail Influencer 2023 | Senior Advisor | Speaker | Angel Investor | Impact Entrepreneur.

SIMEON SIEGEL

LinkedIn bio: Managing Director, Senior Analyst, Board Member.

IAN SHEPHERD

LinkedIn bio: Chairman, Bensons for Beds, and regular writer on retail & consumer topics.

RICHARD LIM

LinkedIn bio: Chief Executive at Retail Economics.

OSKAR JAKOBSSON

LinkedIn bio: Chief Product Officer (CPO), Retail influencer, speaker and Innovator. Board member and senior advisor.

IAN SCOTT

LinkedIn bio: Rethink Retail Top 100 Influencer, Understanding the shifting retail landscape, delivering actionable solutions with global shopper marketing insights and a customer centric perspective.

KRZYSZTOF HEYDA

LinkedIn bio: Omnichannel Development Manager | Product Manager | Retail Technologist | Vintage Tech Lover | ex-zappka.

JEFF ROSTER

Twitter bio: Cohost #ThisWeekInInnovation & #ThirdEyePodcastNetwork.ThirdEye Advisor-Retail, RETHINK Retail Top 100 Retail Influencer, Orphan advocate #AI #lowcode #IoT.

SUSANNAH JAFFER

LinkedIn bio: Founder of ZERRIN | Sustainable Fashion, Media & Retail | Singapore/London | **LinkedIn Top Voices Green.**

HOW DO WE IDENTIFY THE TOP 100?

We use a variety of sources to select our top 100, including feedback from industry observers, research within our own networks, direct or third-party nominations via our website, and social media tools.

In addition to social presence, we also take into account award winners, event speakers, books published, media appearances, and people building innovative companies, solutions etc in the retail space.



Uncrowd's Richard Hammond (pictured left).

